



The Ambassador Club

Recognizing and rewarding **FCRV** members who are actively involved in building membership by recruiting new members one on one

Revised Rules
Effective July 2005

Application for Ambassador Award

(Mail completed application to: Family Campers & RVers - 4804 Transit Road Building 2 - Depew, New York 14043-4704)

FCRV Membership number: _____ Date of application: _____

State/Province: _____ Chapter affiliation if applicable: _____

Family last name: _____

First name: _____ Spouse's First name: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Telephone number: _____ E-mail: _____

Award Level - (Please check level being applied for - Please use a blank sheet of paper for additional names)

Sapphire:

Ruby:

Emerald:

Diamond:

Qualifying New Members

Family Last Name: _____ First Names: _____ Zip/Postal Code: _____ FCRV Membership Number: _____

I (we) hereby apply for the above award as indicated. I (we) declare that the persons named as Qualifying Members have not been members of FCRV within the past 12 months and have not been entered by any other persons as Qualifying Members. I (we) also declare that we have read and complied with Section II, B of the rules printed in the FIELD MANUAL.

Signature: _____

1. **OBJECTIVE:** To interest and involve members in building the membership through encouraging them to recruit new members. It will also improve retention by getting members involved and enthusiastic about the organization.

2. **PURPOSE:** To recognize and reward members who get actively involved in building membership by recruiting new members.

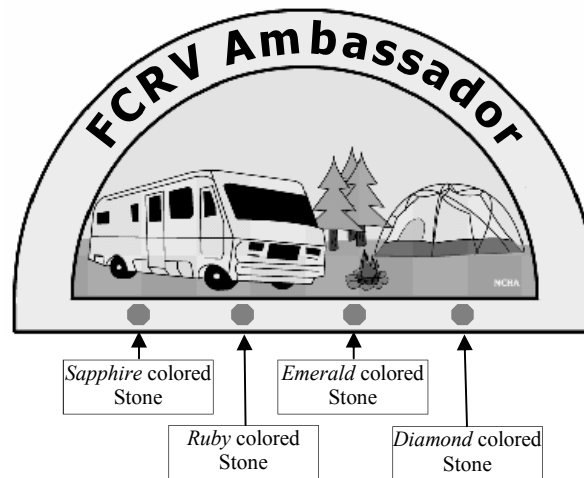
a) FCRV Members can attain the following four levels of Ambassador Club Membership by signing up new FCRV members. New Membership counts are accumulative, starting with the official start date of December 1st, 1994.

1) **Sapphire Ambassador**, recruit at least 5 new members. You will receive your first pin with a sapphire colored stone and one free year of membership.

2) **Ruby Ambassador**, counting the first 5 you recruited, bring in 5 additional new members for a total of 10. You will receive a second pin with a sapphire and a ruby colored stone and two free years of membership.

3) **Emerald Ambassador**, counting the first 10 you recruited, bring in 10 additional new members for a total of 20. You will receive a third pin with a sapphire, a ruby and an emerald colored stone and three free years of membership.

4) **Diamond Ambassador**, counting the first 20 you recruited, bring in 30 additional new members for a total of 50. You will receive a fourth pin with a sapphire, a ruby, an emerald and a diamond colored stone plus a life time membership in FCRV.



b) Counting New Members.

1) Both the head of the household and the significant other will receive credit for the new members they sign up and both will become Ambassador Club Members and they will progress up the levels together.

2) Where personal follow-up, visits, joint camping or other one-on-one contact is carried out after a show but before a new application is signed - this new member shall count towards Ambassador Club requirements. A New Member may also be a former NCHA/FCRV member who has not been a member of the organization for the past 12 months. Please mark the application as a "recovery" member.

3) To obtain credit for membership in the Ambassador Club the applicant shall complete an Ambassador Club application. **The applicant must complete a new application for each level** listing the names of each new member recruited and forward the completed application to the National Office for action.

4) The Office Manager shall verify the names on the Award application and then send the application to the National Membership directors.

5) The National Membership Directors shall review all applications and advise the Board of qualified applicants. Once an applicant has attained the Sapphire level a file will be kept open by the National Membership Directors.

3. RECOGNITION OF AMBASSADOR CLUB MEMBERS:

Each new member, and present members reaching the next level, will be recognized at Campvention. All new and current members of the Ambassador Club will be invited to a luncheon at Campvention. New Ambassadors will be recognized at the luncheon as well as anyone who has moved up to a new level. Trustees will be in attendance.

PLEASE NOTE:

THIS IS AN ACCUMULATIVE AWARD WITH NO TIME LIMITS!

PROCESS FOR OBTAINING THE AWARD

1. Complete application form each time you apply for a different level.
2. Send application to National Office.
3. Office will verify membership of new members listed on application.
4. National Membership Directors will send letter and pins upon qualification of new members and/or present members reaching next level.
5. Mention will be made in National Membership Director's column in the next Camping Today issue.
6. National Membership Directors will issue membership dues credit note to office and office will re-issue membership cards with new expiration dates.
7. National Membership Directors will issue club membership certificates.
8. National Membership Directors will advise Trustees of New Member/status change.
9. Names will be added to list for special recognition at next Campvention.