



SHARI WEBER

BIO:

Shari Weber currently lives with her husband Craig in Geneseo Illinois. For the past 18 years they have owned and operated Geneseo Campground. This is a fulfillment of a dream of theirs of many years. We raised two daughters and have three wonderful grandsons.

Shari has been a member of Family Campers since 1980. She has held offices in her local chapter and was Illinois teen director and treasurer. In 1995 Shari & Craig were chairman of the teen program at the DuQuoin Campvention. They initiated the opportunity for teen associations to host the teen center for one night. She and Craig were Adult Activities directors beginning in 1995 until 2002. While holding this position they started the site decorating contest for campvention and also for several years ran the Happy Camper contest. Shari was elected to National Director in 2003. Some accomplishments during her office as National Director include revamping the format for chapter charters and many of the awards we use to recognize our members. She also initiated the Hank Nathan Lifetime Achievement Award to recognize folks who have contributed to Family Campers through a lifetime of service to the organization.

PLATFORM:

As Vice President of Operations I will continue to assure our regional directors, state/provincial directors and field staff are trained in membership management and recruitment and communication skills. I will also continue to manage the organization's awards program.

My vision for Family Campers is to reverse the more than 30 year decline in our membership. We have several programs to build membership and simply are not growing. While there are outside factors weighing in on our organization's success I believe that Family Campers has something that no other organization offers. We are campers first and foremost which is similar to other organizations. But where we differ is in our leadership which is completely accomplished with volunteers without compensation. We also differ in our goals and mission. Ours is to advocate for camping, to work to conserve our natural resources and wildlife and to educate our members in these activities. We have something that is special and it must be promoted. The other organizations are putting a lot of time and money in their growth efforts. I will work diligently to assure our organization does everything it can to promote the great camping and programs we have to offer. I will also support action that updates and improves our programs to assure they are relevant in today's world. As one of the seven people trusted

with the leadership of the business of Family Campers and RVers I will work together to make ours the best organization for camping and RVing.

Vice President of Operations (formerly National Director) is voted on by Executive Board only.
(In bold type)